

EPL's r-Platina™ packaging tubes already meet the PPWR requirements for 2038 and achieve the highest RecyClass rating

- **High-quality recycled material:** r-Platina™ tubes contain up to 60% PCR and promote the circular economy
- **Future-proof:** Awarded with the **highest** RecyClass “A” rating
- **Innovative:** EPL sets standards in sustainable packaging development for FMCG

11.12.2025: EPL Europe, part of the global manufacturer of laminated and extruded tubes headquartered in Mumbai, has had its innovative tube material **r-Platina™** officially certified by RecyClass for a material thickness of **300μ** with up to **60% PCR** and **250μ** with up to **50% PCR**. The certification confirms that the tubes are sorted in the **HDPE rigid stream (code 2)** and have achieved the highest **RecyClass** rating of “A”.

The analysis and certification were carried out in accordance with the **Design for Recycling** Guidelines for **HDPE Rigid**. EPL thus meets the requirements of the **EU Plastics Regulation PPWR**, which will in future require high recycling content in packaging – a decisive advantage for companies that want to market their products in a sustainable and environmentally friendly way.

“With the r-Platina™ tubes, we offer our customers an ideal solution for implementing the PPWR requirements – including high recycled content and full recyclability. This means we already meet the PPWR criteria for the second stage from 2038 onwards – both in terms of recyclability and the required PCR content,” says Thomas Holling, New Product Development Europe.

r-Platina™ tubes are particularly suitable for **cosmetics, oral hygiene, baby care, and household tubes**. They are available with various sustainable cap options and enable companies to design their packaging in an environmentally friendly way, thus making a direct contribution to **the circular economy**. EPL focuses on continuous material innovation to ensure the highest recycling standards.

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About EPL

EPL Ltd. is a global leader in specialty packaging for laminated and extruded tubes in the FMCG and pharmaceutical industries. With 21 plants in 11 countries (in Europe in Germany and Poland), the company produces around 9 billion tubes annually. EPL focuses on innovation, sustainable packaging solutions, and a strong global presence. www.eplglobal.com

About RecyClass

RecyClass is a comprehensive, cross-industry initiative to improve the recyclability of plastic packaging in Europe. RecyClass assesses recyclability and provides specific recommendations on how to improve packaging design to fit current recycling technologies. The results are used to update the RecyClass guidelines for Design for Recycling. <https://recyclclass.eu>